

# Dairy FOODS

## 2021 BUYERS GUIDE & SOURCEBOOK

- Accessible year-round to Dairy Foods' 61,592 average unique monthly website users\*
- Premium Listings include a 12-month special feature in the eMagazine
- **Two Ways to Receive a FREE Deluxe Listing:**
  - 1) Place an ad in the July eBook OR
  - 2) Place a display ad in the July eMagazine

**Listing Deadline: June 23, 2021**

### Listing Packages

#### Basic Listing – \$80

(free for DF 2021 advertisers)

- Limited contact information (excludes email & website)
- 50-word company description

#### Linked Listing – \$245

Includes Basic listing plus:

- Complete contact information
- Live links to email & website
- Inclusion in the Request for Proposal (RFP) program - LEADS!

#### Deluxe Listing – \$585

(free with July display OR eBook ad)

Includes Linked listing plus:

- Color logo
- Improved positioning online

#### Premium Listing – \$1065

(\$450 with July display OR eBook ad)

Includes Deluxe listing plus:

- BEST positioning online
- Social Media linked icons
- 3 photos
- 3 PDF downloads
- Video
- Leaderboard Ad posted to 3 category pages
- NEW eMagazine Sponsorship feature

**Update your Listing Online Today!**  
[www.dairyfoods.com/buyersguide](http://www.dairyfoods.com/buyersguide)

**JULY 2021**

**ITEC Frontmatec Hygiene**

Company Profile Multimedia Downloads

Company Profile

**ITEC FRONTMATEC HYGIENE**

8501 NW 10th Ave, Suite 100  
Karasick, WI 53052  
Unit 100  
Phone: (262) 786-1661  
http://www.itec.com  
http://www.itec.com

ITEC Frontmatec Hygiene provides businesses and public organization efficiency and sustainability. Whether buildings, Frontmatec offers with the solutions for optimal price performance in collaboration with our customers, individual hygiene systems. We support you in implementing your hygiene requirements and advise you in matters relating to personnel hygiene.

**PRODUCT CATEGORIES**  
SANITATION & MAINTENANCE  
Cleaning Equipment  
Cleaning Equipment, Boot Y  
Hand Sanitation  
Sterilizers

ITEC Frontmatec Hygiene provides a wide range of hygiene and disinfection systems for businesses and public organizations. All products meet the highest standards of safety, efficiency and sustainability.

**ITEC Star Clean All-in-One Modular Hygiene Station**  
Ready for a more controlled approach to hygiene? The Star Clean provides safe personnel hygiene at production entry: from hand cleaning, drying and disinfecting, with a simultaneous walking through sole cleaning. [Click here](#) to view more information about this product.

MULTI-MEDIA ▶

### Additional Options

#### Social Media Links – \$125



Connect with your customers by including an icon in your online listing for each of your social media platforms. Each icon will be linked to your Facebook, LinkedIn, Twitter, YouTube and Instagram accounts.

#### Video – \$415

Put your company's message at buyers' fingertips live and in color on your listing page.



#### Leaderboard Ad – \$260

Your 728 x 90 ad appears on the product page of your choice.

#### Homepage Leaderboard Ad – \$950

Your 728 x 90 ad appears on the homepage of the online Buyers Guide. (limited space available)

#### Medium Rectangle Ad – \$2500

Your 300 x 250 ad appears on EVERY page of the online Buyers Guide. (limited space available)

Contact Renee Schuett at  
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\*BPAWW Interactive January-June 2020 average