



Dairy Plants USA Artwork Specifications

LOGO: 4-Color
File Format – JPG, EPS or TIF
File Size – 300 dpi or larger

PRODUCT SHOTS: 4-Color
File Format – JPG or GIF, 72 dpi
File Size – 200 pixels wide, 20k or less
Please note: you may submit a 3-word photo title and link to a product specific page for each of the three product shots.

SPEC SHEETS: 4-Color
File Format – PDF
File Size – Low Res at Max File Size of 200K
A spec sheet is a single product informational document and may be a product brochure, catalog page, case study, or white paper. Please provide a title for each spec sheet.

LEADERBOARD AD: Ad/File Size – 468 x 60 pixels, JPG or GIF (20k or less) or SWF (30k or less)
Colors – 256 or less
Resolution – 72 dpi
File Format – JPG or GIF (static or animated) and SWF (Adobe Flash, must include .FLA file)

Submit all artwork and materials to <http://directories.bnppmedia.com>

Questions on Listing Enhancements? Contact Stacey Hurley at
hurleys@bnppmedia.com