



# DAIRY PLANTS USA ONLINE NOW!



**Exclusively Online!**

**Dairy Plants USA** is an interactive searchable database of dairy processors that make milk-based beverages, cheese, yogurt, ice cream and other dairy foods and beverages. Our comprehensive database contains more than 1,300 plants, including the official U.S. Food and Drug Administration's Interstate Milk Shippers list.

## LISTING FEATURES

- Dairy Plants USA is the first stop for brands seeking qualified manufacturers of dairy foods and beverages.
- Your listing will provide an immediate call to action with phone, email address and website.
- Add a product shot with the Deluxe listing
- Provide additional information about your plant's processing capabilities with a 75-word description and 3 spec sheets when you upgrade to the Premium Listing. Plus you'll appear at the top of search results!
- Plants with excess capacity can market their co-packing and private label capabilities by enhancing their basic listing.

### Be Found in Multiple Ways!

Users can search the database by plant number, company name, city, state and products made. Advanced search features allow searching by multiple criteria. For example, users can search for all yogurt plants in New York, or do a radius search from a specific zip code. Users can find all the plants of a specific dairy processor, or search for only processors of egg nog.

## USER BENEFITS

- **For dairy brands and private label brands:** The database is a quick and easy tool for brands that are looking for manufacturers to co-pack their dairy foods and beverages.
- **For food processors:** to search for makers of ingredients to use in their formulations and to search for dairy plants approved by the USDA Grading Service.
- **For other users:** Marketers of equipment, ingredients, packaging and services can identify appropriate plants and target their messages by products made or by geography.

## FOR MORE INFORMATION

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## PACKAGES

### Basic Listing - FREE

- Complete Contact information
- Plant Number reference
- Unlimited Product Categories

### Enhanced Listing - \$150

- Complete Contact information
- Plant Number reference
- Live email & web links
- Unlimited Product Categories
- Color logo
- Online highlighting

### Deluxe Listing - \$300

- Complete Contact information
- Plant Number reference
- Live email & web links
- Unlimited Product Categories
- Color Logo
- 1 Product Shot
- Improved search ranking and highlighting

### Premium Listing - \$750

- Complete Contact information
- Plant Number reference
- Live email & web links
- Unlimited Product Categories
- Color Logo
- 75-word description
- 3 Product Shots
- 3 online spec sheets
- Premium search ranking and highlighting (appear 1st)
- Social Media links

### Additional Options:

- Social Media Links: \$99
- Add Facebook, Twitter and LinkedIn URL's to your online listing.

*\*Above pricing reflects special intro rate*